

SOUTHWEST FLORIDA YACHTS

INC.



FLORIDA SAILING & CRUISING SCHOOL

Experience the Boating Life!



E-YARDARM – December, 2010



*This is the perfect time of year to say
“THANK YOU” to our customers and friends and to wish
all of you a Joyous Holiday
Season and a Prosperous New Year!*

*Merry
Christmas*

Barb & Vic Hansen and the SFY Crew!



*Happy Hannukah from everyone
at Southwest Florida Yachts!*



**NEED A LAST-MINUTE HOLIDAY GIFT IDEA
FOR THAT SPECIAL SOMEONE?**

*Charter or Class gift certificates
are the perfect way to say Merry Christmas!*



*Still shopping for that perfect gift for someone special? Consider a gift that
the whole family can enjoy! Make your holiday shopping simple this year!
Give us a call today and we will “wrap up” the perfect package for you!
Make it the perfect Holiday with the gift of boating!*

Announcing our 2011 Special Charter Discount . . .
Cruise the USA the SFY Way in 2011!



Sail & Power Charters
11% off all charters of 3-days or longer!
January-December, 2011!



Come and cruise beautiful Southwest Florida!

** Charter must begin on or after 1/1/2011 and end on or before 12/31/11.*



SFY Featured in November's SAIL Magazine!



You won't want to miss Wally Moran's article in the current issue of SAIL Magazine about cruising in Southwest Florida! Wally cruised aboard our Gemini 34 catamaran, enjoying a leisurely sojourn through many of the islands of Southwest Florida.

The article is entitled, ***Sailor's Smorgasbord: Sampling the Delights of Southwest Florida!*** In it Wally describes the tasty variety of cruising in our area. From rustic restaurants to deserted anchorages and from beautiful beaches to first-class resorts, Southwest Florida has it all!

Give us a call today and we will send you a copy of Wally's article!



FLORIDA SAILING & CRUISING SCHOOL®



Ready to make your boating dreams come true? We can help!
Why not make plans now to start working toward that dream in 2011!

Learn to Cruise in the USA!



Sail & Power Boating Course Discounts for 2011:
11% off the first two (2) students on all
classes, sail and power for the year!*

**Class must begin on or after 1/1/2011 and end on or before 12/31/11.*

(3rd and 4th students always get 50% off!)



Berth Announcement!

“Alcyone” 2005 Mainship 40



Comments: “Alcyone,” Goddess of the Sea is the perfect name for this lovely cruising yacht. In addition to this vessel’s beauty, the economy of the single engine will be easy on the wallet while the bow thruster makes docking a breeze! With one queen-berth cabin and a second cabin with twin berths, your crew will be in heaven. We invite you to cruise beautiful Southwest Florida aboard “ALCYONE” soon!



Equipment includes: Caterpillar diesel with bow thruster, Generator, Air conditioning, Refrigerator/ freezer, Stereo, Washer/ dryer, Color TV, DVD player, Central vacuum system, GPS, Radar, Autopilot, and much more!

Charter Rates per Week: Winter: \$4090 Summer: \$3273



SFY vessels are Pet-Friendly! Just ask “Newbie!”



“Newbie” aboard our Grand Banks 32!



And he brought Mom & Dad along on the charter, too!

So, you’d love to plan that charter vacation for 2011, but you don’t want to leave “Fido” at home, right? Well, bring your four-legged friend along with you! For less than the cost of a week at the kennel you can have your canine crew right on board with you! We asked “Newbie” to rate his cruise. He gave it 2 paws up!





NO PAT DOWNS ABOARD YOUR CHARTER YACHT!

By Barb Hansen

Airport body scans and pat downs have spiked the debate about how far we should let government intrude on our personal and private spaces.

Are these procedures really necessary? I don't know. If they stop a terrorist then I suppose we can say that the procedures did what they were supposed to do.

But we don't have to like them. In fact, the airport hullabaloo and other worrisome developments in the world have given me that "Stop the world I want to get off" feeling. And when I get that feeling, I know just what to do. Get on the boat.

Plop, plop. Oh what a relief it is.

Chartering boats is my business but after all these years (26 going on more) of being in the biz it still feels great to be on a boat, even when I'm not going anywhere. Fortunately, Vic and I share a passion for cruising. So, start the engine. Untie the lines. Goodbye world, for now.

In an imperfect world with an increasing lack of personal freedoms, water draws an exemption. Water is the wild blue yonder, the great escape, the last frontier.

Of course, boating has rules and regulations, too. But it doesn't feel that way. This is a world where you rarely see a law enforcement officer yet everybody pretty much obeys the laws anyway. On the water the feeling is that we are in charge, not Janet Napolitano.

At the airport if the attendant says "Have a nice flight" it sounds too automatic. When our friends in the next slip say "Have a nice cruise" we know they mean it. We don't have to file a float plan With the government but generally we do leave one with marina friends ... just in case.



I know, I know. We can't completely escape this crazy world on a boat but boaters know that it comes pretty close. Just sitting on the boat rocking gently in its slip or at anchor is like being in a different world. Scenery is different. Sounds are different. The marine radio doesn't broadcast the news of the day.

I also get a thrill helping charterers plan their boating vacations on the water and another thrill hearing their excited stories when they return.

The new airport screening procedures are sure to generate transportation winners and losers. Airlines will be losers, I suspect. Auto travel will be a winner.

In my world boating is always a winner. You don't have to buy a boat to be a boater, you know. Increasingly families are passing up boat ownership in favor of boat chartering.

Chartering yachts is what we do. Airline travelers who have had it with security procedures will be glad to know we don't have any metal detectors or full body scanners and nobody will pat you down. We don't charge extra for luggage, either.

Welcome aboard.



From the E-Mail Boat

Dear Vic and Barbara Hansen and Staff,

I just want to thank you for providing a first class charter and great service in what most people would characterize as challenging conditions.

We had a fantastic sail on a boat, Windsong, that rose to the occasion every day. The first two days were spent in small craft conditions, with winds steadily above 25-30mph, and gusts as high as 39mph and the boat performed brilliantly. It is a tribute to the maintenance and care your staff provides to your charter fleet. The following three days were spent in lighter, 18-25mph winds, and the boat loved those conditions with typical boat speed in the 5.5-6.5 knot range under full sails offshore.

Thanks, again, for a fantastic charter. We will return to take advantage of your great charters and service, though we most likely will do it in the Spring or Fall next time.

Merry Christmas and Happy New Year,
Mike and Diane
Hunter 34, "Windsong"



Jan-

Just wanted to let you know that we had a great time this weekend at the class. Chris is a very gifted and patient instructor and we definitely learned a lot. My Don is much more adept at this and I will cheerfully let him take over most of the captaining duties in any of our future boating excursions, but it is good to know that I could do it, too. I think I will take a boat mechanics course. :-) Pretty sure that taking a water pump apart is less stressful than docking!

Anyway, we will certainly highly recommend this course to anyone we know who may be considering a foray into the boating life. Can't imagine not doing this first to get the basic familiarization....

Thanks! See you when we sign up for the second half!



Barbara
P101, Basic Power Boating
Mainship 39, "SNAPM"



Editor's Note: Keep those cards, letters and emails coming! We love hearing from you!

YACHT SALES AND BROKERAGE

Barb Hansen is a licensed Florida Yacht Salesperson.
Call Barb to make an appointment to see any of these lovely yachts or to discuss any other vessels you may have an interest in owning. <http://www.swfyachtsales.com/> All of these yachts are available for private or charter yacht ownership.



FOR SALE

**Just Listed! 2001 Mainship 43
Twin Engine, Double Cabin Yacht
\$225,000**



Twin Volvo Caterpillar 300hp diesels, Kohler 8kw generator. Air conditioning and heat, GE refrigerator, Princess stove with oven, Color flatscreen HDTV, JVC stereo with CD player, Raytheon Autopilot, Garmin GPS and Radar, Walker Bay Apex A-9 dinghy with Mercury 8 hp outboard & more!



FOR SALE

LAST CHANCE! This boat is leaving the fleet on 12/30/10 if not sold!

2003 MAINSHIP 390 TWIN ENGINE TRAWLER

Priced right! \$165,000 Make an offer!**

Twin Yanmar 240 HP diesels, Kohler 8 kw generator, air conditioning and heat, refrigerator, stereo with CD Player, new flat screen color TV with DVD, autopilot, Radar & GPS!

This yacht is already chartering very well in our fleet. She may be kept in the charter program or sold for private use.

Offers encouraged! Call Barb today!





Ho-ho-ho! These clients have a sense of humor!

Sure am glad we rushed back to Minnesota. Within about a week, we went from this:



...to this!



We are scheduled for our psychiatric examinations next week!

-Jim & Patty

We hope to see you in 2011!



*Check your calendar and call us soon
to plan your next sail or power charter or class!*

1-800-262-7939 or 239-656-1339

HAPPY NEW YEAR



CHECK OUT OUR WEBSITES!

For complete charter, school, and yacht sales information, try our websites:

www.swfyachts.com * www.fl sailandcruiseschool.com * www.swfyachtsales.com

For more information on charters, classes, charter yacht ownership, or brokerage yachts for sale, please call us at 1-800-262-7939 or 239-656-1339. E-mail: info@swfyachts.com



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